



**REIT**

Hilton Anatole ★ Dallas, TX

**World**<sup>®</sup> Nov. 15-17  
**2011**

NAREIT's Annual Convention for All Things REIT

## Sponsorship Opportunities

### Sponsorship Levels:

- **Diamond**
- **Platinum**
- **Gold**
- **Silver**
- **Convention Partner**

For sponsorship information,  
please contact

Chris Flood at [cflood@nareit.com](mailto:cflood@nareit.com)

REIT





## Diamond Level

All Diamond level sponsorships provide the following benefits:

- Four complimentary registrations for company representatives
- Pre- and post- convention mailing list to include company, contact name, title and mailing address
- Company recognition on all promotional material including print, online, and on-site
- On-site sponsor signage and slide show presentation during the annual convention

### Opening General Session Luncheon - \$25,000

Tuesday, Nov 15

Brief welcome/introduction opportunity

Event recognition

Company representative reserved seat at luncheon head table

Front of room reserved table for company representatives and guests

### Chairs Dinner and Board of Governors Meeting - \$25,000

**SOLD** Tuesday Evening, Nov 15

Event recognition

Company representative reserved seat at head table

### Chairs Dinner Speaker - \$25,000

**SOLD** Tuesday, Nov 15

Brief welcome/introduction opportunity

Event recognition

Company representative reserved seat at head table

### Wireless Internet (WiFi) Sponsorship - \$25,000

Wireless internet throughout REITWorld convention meeting space

Sponsor recognition

# REIT World

# Dallas



## Platinum Level

All Platinum level sponsorships provide the following benefits:

- Three complimentary registrations for company representatives
- Pre- and post- convention mailing list to include company, contact name, title and mailing address
- Company recognition on all promotional material including print, online, and on-site
- On-site sponsor signage and slide show presentation during the annual convention

### Registration Bag - \$20,000

**SOLD**  
Convention bag for each attendee  
Presented at time of registration  
Sponsor logo included (Deadline to submit logo: September 25)

### Convention Lanyards - \$20,000

**SOLD**  
Sponsor logo on convention lanyard (badge holder)  
Distributed to each attendee upon registration

### Wednesday General Session Luncheon - \$20,000

**SOLD**  
Wednesday, Nov 16  
Breakfast/welcome/introduction opportunity  
Event recognition  
Company representative reserved seat at head table  
Front of room reserved table for company representatives and guests

### Thursday Breakfast - \$20,000

**SOLD**  
Thursday, Nov 17  
Breakfast/welcome/introduction opportunity  
Event recognition  
Company representative reserved seat at head table  
Front of room reserved table for company representatives and guests

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All Gold level sponsorships provide the following benefits:

- Two complimentary registrations for company representatives
- Pre- and post- convention mailing list to include company, contact name, title and mailing address
- Company recognition on all promotional material including print, online, and on-site
- On-site sponsor signage and slide show presentation during the annual convention

### Convention Smartphone App - \$15,000

**SOLD**  
Launch Screen Logo  
Splash Page Logo Watermark  
Banner Ad & Landing Page  
One push alert per day to registered attendees  
Enhanced Exhibitor Section Listing

### Hotel Room Key - \$15,000

**SOLD**  
Sponsor logo placed on room key  
Room key distributed to all registered conference attendees staying at the Hilton Anatole  
Design and production provided by NAREIT

### Webcast Sponsorship - \$15,000

Webcasting of General Sessions  
Sponsor recognition on webcasting landing page on [www.REIT.com](http://www.REIT.com)

### Computer Station - \$15,000

**SOLD**  
Computer stations set up for internet access for use by all registered attendees  
Exhibitor area banner recognition  
Blended favor placed @ Computer stations

### Cellphone/Smartphone Charging Station - \$15,000

Daily availability throughout convention event  
Sponsor recognition in charging station area

### Onsite Program Sponsorship - \$15,000

**SOLD**  
Executive advertising in the electronic registration program  
Electronic/digital advertisement is placed prominently on second page of program  
(Deadline for advertisement material is October 30)

### Electronic Signage - \$15,000

### Suite Survival Kit - \$15,000

**SOLD**  
Marketing supplies placed in all convention suites  
Sponsor logo on selected kit items  
Compliments card included

### CEO Welcome Gift - \$15,000

**SOLD**  
Gift delivered to all CEOs and VIPs at the Hilton Anatole  
Sponsor logo on gift  
Compliments card included

### Attendee List - \$15,000

**SOLD**  
One-page booklet of registered convention attendees  
One-page advertisement with choice of inside front cover, inside back cover or outside back cover of printed attendee list.

### Wall Street Journal with Four Color Full Wrap (Gold Level \$17,500)

**SOLD**  
Daily availability of the Wall Street Journal  
Sponsor logo displayed at distribution table



## Silver Level

All Silver level sponsorships provide the following benefits:

- One complimentary registration for company representative
- Post- convention mailing list to include company, contact name, title and mailing address
- Company recognition on all promotional material including print, online, and on-site
- On-site sponsor signage and slide show presentation during the annual convention

**Attendee Gifts** - Please contact Chris Flood for gift options

1. Attendee Gift - \$12,500 – Notebook jotter and pen
4. Attendee Gift - \$10,000 – Branded water bottle

### Continental Breakfast - \$10,000

**SOLD** Tuesday, Nov 15  
Event recognition  
Branded favor for distribution at breakfast

### Continental Breakfast - \$10,000

**SOLD** Wednesday, Nov 16  
Event recognition  
Branded favor for distribution at breakfast

### Solutions Showcase - \$10,000

Table top display  
Sponsor table display set in the registration area  
Limited sponsorship opportunity (6)  
Table “open” throughout conference

## Convention Partners

### Convention Partners - \$5,000

One complimentary registration for company representative  
Company recognition on all promotional material including print, online, and on-site  
On-site sponsor signage and slide show presentation during the annual convention

# REIT World Dallas





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# Sponsorship Form

- Please complete this form in its entirety in order for it to be considered.
- All sponsorship related materials will be sent to the contact listed NAREIT below.
- Permission is granted for your company's logo to be used on our website and other convention materials.
- Logos and complimentary registrations, as indicated per your sponsorship, are due by Friday, October 28, 2011.
- Logo specs: 150-300 dpi, 3-4 inches, color or b/w, high resolution
- Please provide logo in both JPEG and EPS formats.

## Sponsorship Information

Please list sponsorship opportunities, in order of preference.  
Sponsorships will be confirmed on a first come, first served basis and per availability.

1. \_\_\_\_\_ Amount \$ \_\_\_\_\_
2. \_\_\_\_\_ Amount \$ \_\_\_\_\_
3. \_\_\_\_\_ Amount \$ \_\_\_\_\_

## Sponsor Contact Information

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone, Fax \_\_\_\_\_

Email \_\_\_\_\_

Please return completed form to: Chris Flood via -

Email : [cflood@nareit.com](mailto:cflood@nareit.com)

Fax: 202-739-9401

Mail: NAREIT

1875 I Street, NW, Suite 600  
Washington, DC 20006

